

ON A MISSION TO ignite your appetite





Our unique concierge service can take care of more than just the food.

From beverages and paper products to floral centerpieces and ice, your concierge is an expert event planner here to help you get all the tiny details taken care of. Our legendary service will help you take the stress out of entertaining. Best of all, this service is free!

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Eat LIFE Mp!

We strive to serve you culinary delights and unique food experiences in everything we do. Our offerings are carefully curated and created by our team of in-store professional chefs and culinary experts. If you don't see something you hunger for, please let us know. We're committed to making your event a resounding success and are happy to customize orders as we're able.





Ment & Cheese [XPL0510N

We offer an incredible selection of party trays, gourmet meats and cheeses curated by our deli experts, and more. Simply choose one of our signature party tray varieties or create your own, with all of your favorites.



Classic Meat & Cheese Tray

Ham, turkey, roast beef, hard salami, medium cheddar cheese, swiss cheese, feta, pepper jack, olive medley, gherkin pickles, pepperoncinis

12-inch serves 15-20 16-inch serves 20-30

18-inch serves 30-40



Carving Tray

Ham, turkey, dried apricots, whole grain mustard, fig spread, red and green grapes, walnuts, sliced apples 16-inch serves 18-20



Sliced Cheese Tray

Sliced cheddar, swiss, pepper jack, muenster, provolone and colby jack cheese

12-inch serves 10-14 16-inch serves 20-24



Meat Lover's Tray

Turkey, ham, roast beef, hard salami, whole grain mustard, sweet cherry peppers

12-inch serves 12-16 16-inch serves 20-25

18-inch serves 25-30

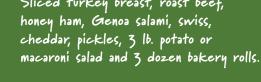


Condiment Tray

Mustard, mayonnaise, green leaf lettuce, red onions, tomatoes, pepperoncini 16-inch serves 12-16

Completes your sandwich spread!









Classic Party Tray

Gouda cheese, cheddar cheese ball, colby jack cheese, pepper jack cheese, provolone cheese, cheddar cheese, Genoa salami, summer sausage, red and green grapes, water crackers

16-inch serves 15-20



Italian Tray

Genoa Salami, turkey breast, mortadella, Capicola, provolone, arugula, marinated artichokes, Kalamata olives, roasted peppers, sun-dried peppers, sweet red peppers, feta, bruschetta, marinated mozzarella balls 16-inch serves 15-20



European Cheese Tray

Brie, Danish blue cheese, gouda, white aged cheddar, gruyere, garlic and herb cheese spread, jack cheese, aged gouda, Cotswold cheese, Manchego cheese, marcona almonds, fig spreads, dried apricots, pistachios, walnuts, dates

12-inch serves 15-20



Elegant Charcuterie Tray

Brie, Manchego, blueberry and vanilla goat cheese, crème fraiche, prosciutto and mozzarella rolls, salame, soppressata, blueberries, raspberries, pistachios, kiwi, orange, assorted crackers 12-inch serves 15-20



Italian Sampler

Dry Italian Salame, peppered salame, mozzarella salame roll, prosciutto mozzarella roll, prosciutto, Genoe salami gorgonzola, muenster cheese, Boursin chive cheese, marinated mushrooms, queen olives, giardineria, pepperoncini, red pepper balls 16-inch serves 15-20



Fine Cheese & Fruit Tray

Havarti cheese, brie, goat cheese, edam cheese, marscapone, green and red grapes, strawberries, raspberries, honeydew melon, clementines, pineapple, blueberries, sliced apples

16-inch serves 15-20

Hand-picked & HAND-CUT

We select, peel, slice & dice...
the rest is up to you!



Fruit Tray

Pineapple, strawberries, blueberries, honeydew melon, cantaloupe, seedless watermelon, tangerines, red and green grapes

16-inch serves 20-25 18-inch serves 25-30



Vegetable & Dip Tray

Baby carrots, broccoli, cauliflower, grape tomatoes, celery, cucumbers, sugar snap peas, served with ranch dip

16-inch serves 20-25 18-inch serves 25-30



Vegetable & Hummus Tray

Baby carrots, broccoli, grape tomatoes, radish, green onions, cucumbers, sugar snap peas, served with original and red roasted hummus

16-inch serves 20-25 18-inch serves 25-30







Pretzel Roll Slider Tray

Turkey, ham, roast beef, swiss, American, cheddar cheese served on pretzel roll with green leaf lettuce with mayo and mustard and assorted olives

16-inch serves 25-27 18-inch serves 40-45



Hoagie Sandwich Tray

A delicious variety of meats and cheeses served on hero bread and green leaf lettuce with mayo and mustard

16-inch serves 18-24



Mini Croissant Tray

Mini croissants, turkey breast, ham, roast beef, cheddar cheese, swiss cheese, mayo and mustard on green leaf lettuce with assorted olives

16-inch serves 12-16 18-inch serves 16-24



Salad Sandwich Tray

Chicken salad, tuna salad, egg salad served on potato rolls

12-inch serves 10-12 16-inch serves 16-24



Mini Salad Croissant Tray

Chicken salad, tuna salad, egg salad served on mini croissants

16-inch serves 12-16 18-inch serves 16-24



Finger Sandwich Tray

Turkey and American, roast beef and cheddar, ham and swiss served on multigrain bread with mayo and mustard with assorted olives

16-inch serves 12-16 18-inch serves 18-24



Pinwheel Tray

An assortment of turkey, ham and roast beef pinwheels on green leaf lettuce made with herb cheese spread

16-inch serves 12-16 18-inch serves 16-18



BOXED Lunches

Sandwiches & WRAPS

Your choice of sandwich or wrap includes pasta salad and cookie

- Turkey Club
- Smoked Turkey
- Greek Veggie Pita
- Chipotle Roast Beef
- Chicken Salad
- Tuna Salad
- Italian
- Turkey Cranberry Wrap
- Italian Wrap
- Roast Beef & Blue Wrap

GREEN Salads

Your choice of salad includes pasta salad and cookie.

- Caesar
- Turkey Cobb
- Greek
- Chef





FEED THE CROWD without the effort



Cocktail Tray

Brie, gouda, sliced cucumbers, pickled asparagus, marinated artichokes, sun dried tomatoes, marinated mushrooms, gherkins, sweet mini peppers, pepperoncini, assorted olives and breadsticks 12-inch serves 15-20



Lox & Bagel Tray

Mini bagels, salmon with pepper, sliced salmon lox, whipped cream cheese, capers, cucumbers, lemons, radishes, cherry tomatoes

16-inch serves 10-12



Harvest Tray

Gouda, blue cheese, Fiscalini Purple Moon cheese, Soppressata and mozzarella rolls, prosciutto, hard salami, grape tomatoes, fig jam, hummus, crackers and pretzel crisps 12-inch serves 15-20



Big Dipper

Spinach dip served in a bread bowl with baguette slices, pita chips, baby carrots, celery, red and yellow peppers, cucumber, and grape tomatoes

16-inch serves 15-20



Sweet Treat Tray

Parmesan cheese, blue cheese, smoked gouda, brie, blueberry goat cheese, Soppressata, strawberries, raspberries, pecans, dried apricots, dark chocolate almonds and yogurt pretzels 12-inch serves 15-20



Wing Fling Tray

Bone In and boneless chicken wings served with celery, carrots, and ranch dressing 16-inch serves 12-16



Mediterranean Tray

Pancetta, salame, mozzarella prosciutto roll, ciliegine mozzarella balls, white cheddar, gouda, burrata cheese, olive medley, sweet red peppers, red pepper hummus, dates, crackers

12-inch serves 15-20



Fried Chicken Party Pack

A combination of breasts, wings, thighs and drumsticks 50 Pieces

100 Pieces 150 Pieces

SUSHI Party Trays

We offer Premium Sushi in our Made to Order Nigiri Bar—enjoy our fresh fish hand-pressed delicately over mounds of rice to pair well with our rolls for a complete meal. We offer Sushi classics such as the California Roll, Crunchy Dragon Roll and Grilled Salmon Roll.



Hybrid Ichi Platter

California Wrap, Crunchy Dragon Roll, Crunchy Dragon Roll serves 4



Hybrid Ni Platter

Crunchy Dragon Roll – White, Seaside Combo – Salmon & Tuna, Nigiri – Albacore, Salmon, Shrimp & Tuna, Red Rock serves 5



Hybrid San Platter

Crunchy Dragon Roll – Orange, Crunchy Dragon Roll – Red, Rainbow Roll – Albacore, Salmon & Tuna, Ultimate Chili Roll – Tuna, Seaside Combo – Salmon, Tuna serves 9



Tuna, Salmon, Shrimp, & Surimi all responsibly sourced.





SEAFOOD Party Trays

and lemon.



Kick'd Up Alaskan Snow Leg Surimi Party Tray 1-lb. Includes cocktail sauce



Kick'd Up Alaskan Snow Leg Surimi Party Tray 2-lb. Includes cocktail sauce



Kick'd Up Bounty Shrimp Party Tray 2-lb. 31/40-ct. Cooked Shrimp. Includes cocktail sauce and lemon.



Kick'd Up Bounty Shrimp Party Tray 4-lb. 31/40-ct. Cooked Shrimp. Includes cocktail sauce and lemon.



Kick'd Up Admirals
Feast Party Tray
2-lb. 21/25-ct. Cooked Shrimp.
Includes cocktail sauce and lemon.



Kick'd Up Combo Party Tray

1-lb. Alaskan Snow Leg Surimi 1-lb. 31/40-ct. Cooked Shrimp. Includes cocktail sauce and lemon.



BAKERY TIMIS



Croissant Tray
15-ct. Croissants



Donut TrayAssorted Donuts
and Donut Holes



Bagel Tray2 Dozen Assorted Bagels
and Cream Cheese



Signature Tea TrayA Mix of Madeleines, Brownie
Bites, Palmiers and Berries



Breakfast Tray

A Mix of Muffins, Danishes
and Strudels



Cookie Tray
5 Dozen Cookies



Jumbo Cookie Tray 18-ct. Assorted Jumbo Cookies



Chocolate Tray
2 Dozen Cookies dipped in
Milk and White Chocolate,
1 Dozen Brownies



Cream Puff & Eclairs Tray 6 Puff Pastries, 10 Eclairs and Assorted Berries



Jazzup your celebration with FRESH-CUT FRUITS & VECCIES

thand selected and hand-cut so you don't have to, these are the perfect grab in go items to bring a little brightness to your gatherings.



Premium Fruit Tray
Navel oranges, seedless
watermelon, honeydew,
pineapple, kiwi, red seedless
grapes, pomegranate seeds
62-oz.



Specialty Fruit Tray
Blueberries, mango, dragon
fruit, kiwi, pineapple, seedless
watermelon, pomegranate
seeds, papaya
4-lbs.



Vegetable Party Tray
Cucumber, celery, broccoli
florets, rainbow baby carrots,
sweet mini peppers, tomatoes,
bacon ranch cheddar dip
3-lbs.

CHOP! CHOP! it's atready done!

Looking for the perfect side dish or to get a head start. Our veggies come pre-packaged, pre-cut and full of delicious flavoring. Just cook and enjoy.



Mushroom and Asparagus Tray 8-oz.



Brussels Sprouts with Tomato Chipotle Butter Tray



Mushrooms with Roasted Garlic Butter Tray



Butternut Squash with Cinnamon Sugar Butter Tray



Sauté Kit with Sauce Tray



Stuffed Mushrooms Tray



Squash Mix with Dill Tray 12-oz.



Chopped Onions Red or White. 6 to 7-oz.



Gallo 9-oz. Guaca

Guacamole Mild or Spicy. 14-oz.

Pico de

SalsaMild or Spicy.
14-oz.

Let us do the work for you!



WORLD of Cheese Cheese lovers will be delighted with our collection of over 300 of the best cheeses from around the world. We hand-cut our cheese daily and create beautiful, delicious Cheese Trays,

perfect for any occasion.

Looking for something closer to home? We have over 50 local cheeses to enjoy!

Wine & Cheese PERFECT PAIRINGS

Can't decide or have questions? Ask our Cheese Specialist today.

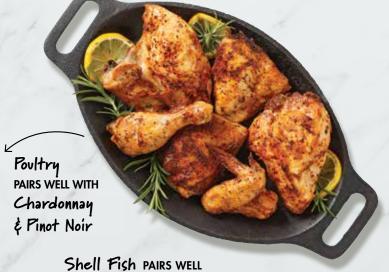
	Pinot Noir	GOUDA	FETA	SWISS	PORT SALUT
RED	Cabernet Sauvignon	BLUE	GRUYÈRE	CAMEMBERT	GOUDA
	Zinfandel	CHEDDAR	SHEEP	BLUE	FETA
	Merlot	GORGONZOLA	BRIE	CAMEMBERT	CHEDDAR
	Sauvignon Blanc	GOAT	ASIAGO	GOUDA	GRUYÈRE
WHITE	Pinot Gris	MUENSTER	GOAT	GOUDA	EDAM
	Chardonnay	BRIE	CAMEMBERT	GOAT	BLUE
	Riesling	COLBY	GOUDA	BRIE	BLUE
	Champagne	CAMEMBERT	COLBY	EDAM	BRIE

tt's a MATCH

The perfect pairing for everyday meals!



















*When you buy 6 or more qualifying items in a single in-store transaction with your for U[™] account. Restrictions apply. Offer valid on participating 750-ml. or larger bottles and cannot be doubled or combined with any other discounts, coupons, or special in-store savings.



Thinly Sliced Meats

These cured or smoked meats include prosciutto, bresaola (beef prosciutto), capicollo and smoked hams.

Something Bring
Add bright and acidic
flavors like olives or
grainy mustard.

Builda CHARCUTERIE BOARD

Pâté or Mousse

Choose pork, poultry, game or vegetarian varieties to add a rich taste to your plate.

Cheese -

Choose a variety of cheeses to anchor your plate. Pair spicy sausage with a creamy goat cheese, prosciutto with a tasty Parmigiano-Reggiano.

Cured Sausage

Try some spicy soppressata or dry-cured chorizo.

Something Sweet

Salty, fatty meats pair well with dried fruit, spreadable jam and chutney. Fig jam and dried apricots are especially tasty.

Something Crunchy Crostini, thin breadsticks,

crackers, and your favorite nuts will add texture and crunch.





A CUT ABOVE the Rest!

A passion for their craft and years of experience has our butchers ready to serve you. Hand-cuts, daily meat grinds and seasoned favorites make for the freshest selections in our butcher block. Ask about special orders.



Signature Reserve™ Prime Beef

If you're aiming for the best in flavor, juiciness and tenderness, then you're on target with our own Signature Reserve Prime Beef. Our prime beef is in the top 2% and is 100% natural and minimally processed.



Dry-aged Beef

You can rival any five-star restaurant with dry aged beef as your center-of-plate. Fantastically tender and flavorful, our dry aged beef has been tended to for 21 days by our specially-trained butchers. Every bite will melt in your mouth. Just wait – amazing compliments are coming your way! Available at select stores



Snake River Farms has focused on producing exceptional American Wagyu Beef for over 25 years. With great pride and passion, they carefully manage the production process from start to finish, joining forces with family-owned farms and ranches to curate the most highly regarded group of Wagyu-cross cattle in the world. The result is beef that is incredibly tender with unforgettable flavor.



CLAW-SOME Selections

A dinner for four or feeding a whole crowd, our delicious crab and lobster options will bring you right to the sea.





Cooked Dungeness Crab Sections

6 Sections with cocktail sauce and lemon. Pre-cracked.



Cooked Snow Crab Leg Clusters

4 Clusters with cocktail sauce and lemon. Pre-cracked.



Cioppino Mix

Includes Cioppino sauce, Dungeness Crab sections, Mussels, Clams, Squid, Shrimp. Heat & Serve.



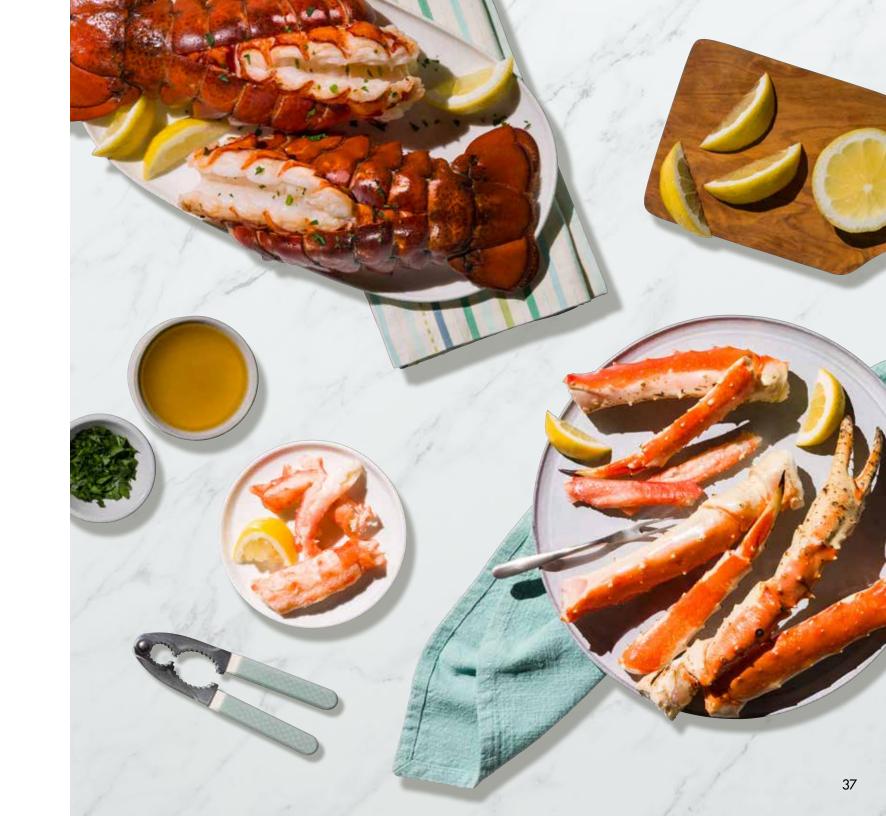
Lobster Tails

4-oz., 7-oz. & 14-oz. options available.



Special Order Live Maine Lobsters

The perfect addition to elevate any dinner party. Contact your Seafood expert today to place an order!





The Shucks, IT'S OYSTER TIME!

We offer oysters sourced straight from our coastal waters. Explore our selection of Cupid's Choice, Black Point, Sweet Petites, Blue Point and Capitol Oysters. Ask for a sample!

CANADA-ATLANTIC Oysters

Cupid's Choice

Prince Edward Island, Canada: Roughly 3"
Full plump bellies are incased by clean
rounded shells with deeply cupped bottoms.
They are handsome in appearance, open
up charmingly, aren't afraid to expose their
tenderness, and are extraordinarily sweet.
12-ct. Party Tray available
with Cocktail Sauce & Lemons

Black Point

Prince Edward Island, Canada: 3"-3.5"
These oysters are top grade choice oysters, with the best-looking shells that are ideal for serving on-the-half-shell. While similar in taste to a Malpeque Oyster, Black Point Oysters have the perfect balance of sweetness and brine.

12-ct. Party Tray available with Cocktail Sauce & Lemons

Sweet Petites

Prince Edward Island, Canada: 2.5"-3"
These oysters are cultivated in the pristine waters off Canada's Prince Edward Island. Their thick russet-colored shells enclose fattened meats that possess a briny blast and mild chew.

12-ct. Party Tray available with Cocktail Sauce & Lemons

WASHINGTON Oysters

Capital Oysters

Tide tumbled in the richest food column; our oysters are suspended off the ground. The tailored growing process results in a smooth, super deep shell, that compliments the unmatched, pristine taste. Pure, sea salt flavor with a clean finish, each oyster is free of sand and zero muddy tastes. Our signature method is a delight to experience.

CONNECTICUT Oysters

Blue Point - Long Island Sound, Connecticut: 3"- 4"

Connecticut Blue Points are harvested from native beds in a wild environment off the shores of Long Island Sound. The clean, high salinity waters of this area produce fat, salt infused, delectable meats.

Available year round.

Dive into these delicious

SEAFOOD Salads & Sides

Fresh Made Salads



Traditional Seafood Salad 24-oz.



Southwestern Style Seafood Salad 24-oz.



Italian Style Seafood Salad 24-oz.



Crab Spread with Jalapeno 24-oz.

Fresh Made Poke



Ahi Tuna Shoyu Poke 24-oz. Previously Frozen Tuna.



Ahi Tuna Spicy Poke 24-oz. Previously Frozen Tuna.



Salmon Shoyu Poke 24-oz. Previously Frozen Salmon.



Salmon Spicy Poke24-oz. Previously
Frozen Salmon.

Smoked Salmon



Cold Smoked Thinly Sliced Sockeye Salmon



RISE & Shine!

Maybe it's Sunday morning and you want to put out a special breakfast for the family. Or it's just another Monday and you want to get the week off to a good start.

Your Bakery is stocked with scratch-made donuts fried on-site and breads, muffins and pastries all made fresh. Pair with a fruit platter or Build a Breakfast Board and you'll have a delicious feast!



DEVOUR in the Delicious!

ttave you seen our new desserts? So many options from Caramel Apples, freshly made Panna Cotta and individual desserts like Cheesecake and mini tarts. You have got to try them!



Carmel Apples
Hand dipped apples in rich caramel and coated in a variety of gourmet toppings.



CheesecakesRich and creamy New York cheesecake, available plain or with fresh fruit topping for the perfect dessert!



Panna Cotta
Creamy Italian custard, topped with a natural fruit glaze and fresh fruit.



Fresh Baked Pies
Baked to perfection in store with the highest quality ingredients.



Mini Tarts

Made with seasonal fruit, creamy custard and a butter tart shell. Perfect to share or not to share!





INDULGE in Perfection

Our Cake Designers can customize the perfect cake for any gathering. Brilliantly decorated with flavored mirror glaze, from Tropical to Peanut Butter, your cake will be the hit at your next occasion.

Custom Create your favorite cake with your choice of filling and icing and choose from a variety of decorations.

Serving Guide

5" Round, 2 layer Serves 3-4 people

8" Round, 1 layer Serves 6-8 people

8" Round, 2 layer Serves 8-10 people

Quarter Sheet Serves 20-24 people

Half Sheet Serves 35-40 people

Full Sheet Serves 40-80 people





Pareto be DECADENT

Step into our Patisserie where you'll discover our trained Chocolatier has been busy creating masterpieces just for you. Indulge in the most delicious hand-dipped apples, truffles, dried fruit and candy—all crafted with premium Valrhona chocolate imported from France.



Hand-dipped dried fruit. Varies by season.



Hand-dipped Strawberries



Hand-dipped Truffles



Hand-dipped Caramel Apples



tt's FIVE O'CLOCK Somewhere

Full-service Wine & Spirits Department with superior state-of-the-art temperature-controlled storage.

Find over 2,200 wines and 1,000 spirits from around the world including:

- Expanded Imported Wine
- Local Favorites
- Cellar Worthy Finds
- Expanded Luxury Tequila
- Expanded Single Malt Scotch
- Local and Craft Favorites

10% Wine Spirits

for your catered party, ask your Concierge!

20% SPECIAL "mixed cases" OFF OF WINE

from around the world or from our own California backyard.

Let our wine experts select 12 different bottles from selected areas, "something for everyone!"



Drink [[[Mp!

Join our Club!

- Be the first to know
- Alerted first with our Exclusive Buys
 on limited selection wines, spirits
 and beer—plus New Items that you will
 know of in advance and have the ability
 to reserve
- Weekly discounts above and beyond the store exclusively for Drink Life Up Members
- Weekly email with everything wine, spirits, beer
- **Invites** to our wine tastings, bottle signings and exclusive wine maker dinners throughout the year
- Direct access to our Beverage Steward and Concierge for event planning, tips and tricks and an special needs





Chill your glasses with ice and water while you're making the cocktails. When you're ready to serve, empty the glass and they'll be perfectly chilled and ready for your drink.

Make it PRETTY

Add garnishes like lemon and berries, or an unexpected embellishment like real flower petals. Top off your rim with salt, sugar or add some spice with tajin.

Adda TWIST

Infuse fruit juice, spices, herbs, and fresh fruit. 10% Wine Spirits

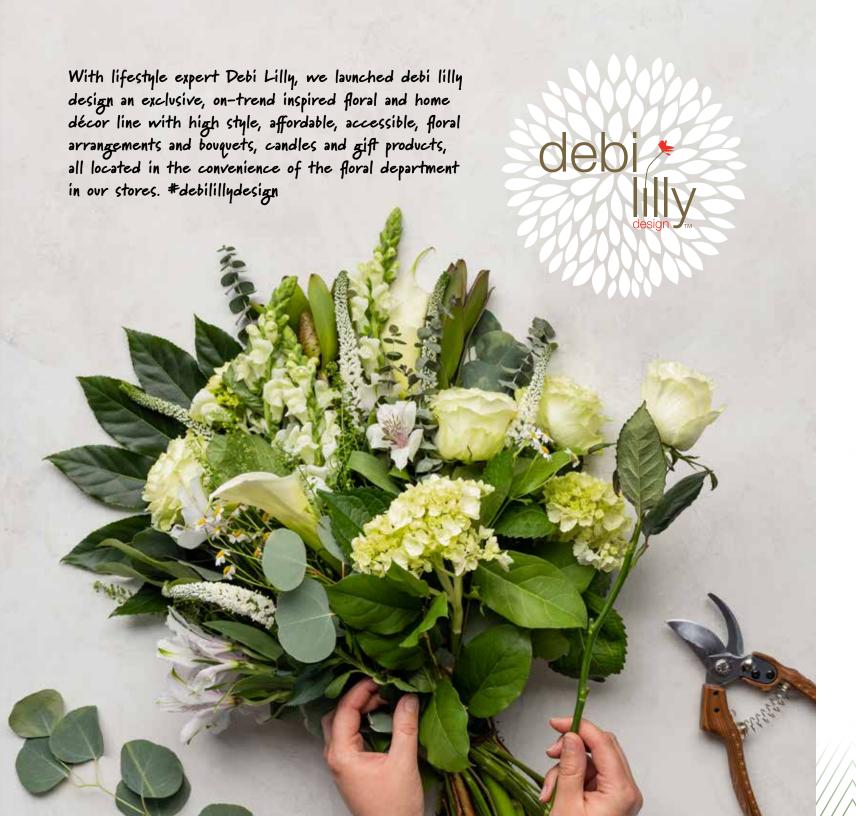
for your catered party, ask your Concierge!





THE GLASS Matters





CUSTOM Creations

Have something special in mind, small or large, for your next occasion?

Our floral designers can create the perfect arrangement.

Need it Delivered? Visit SafewayNorCalFlowers.com



Anytime Bouquets



Decadent Bouquet



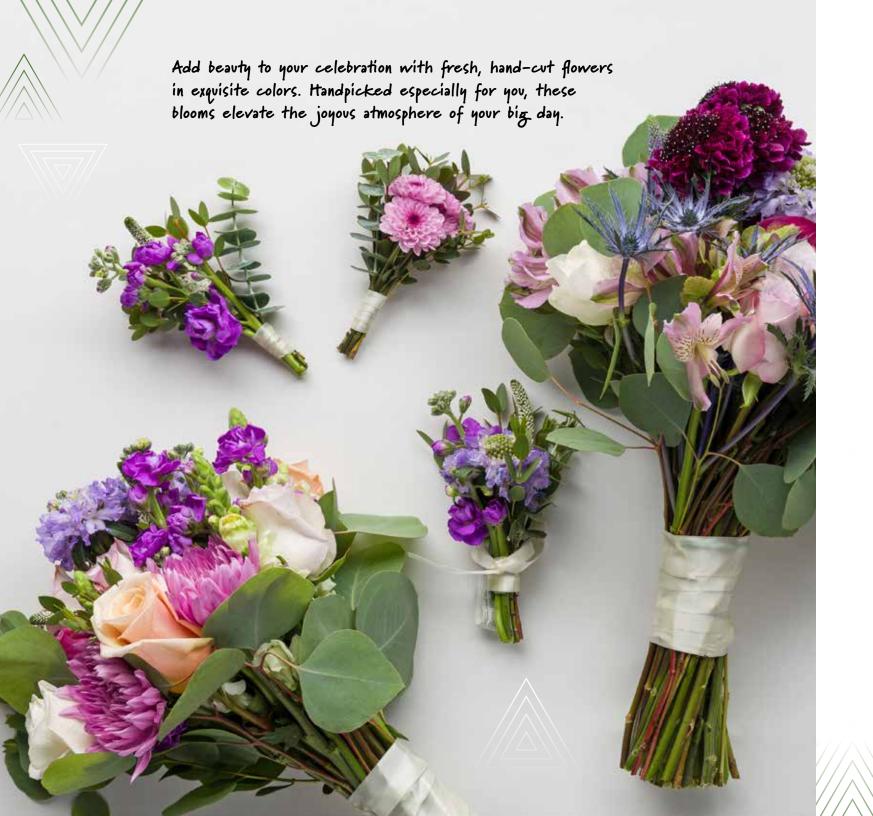
Illusion Rose Bouquet



Sunflower Bouquet



Elegant Romance Bouquet



Let LOVE BLOOM







Boutonnieres



Centerpieces



Cake Flowers



Arch Flowers



Candles



Make SOMEONE'S DAY

Our Floral department has everything you need for the perfect gift. From local beautiful orchids to Harry & David gift boxes and Sugarfina sweets, you are sure to bring a smile to your special someone.



Individual Orchid



debi lilly™ design Miramar Garden



debi lilly™ design Hammonds Garden



Euro Garden



Harry & David Crafty Box Snacks



Sugarfina Squares

